

**PERSONAL INFORMATION**

Loureiro, Maria L. Researcher ID: Q-2384-2015; Orcid code: [orcid.org/0000-0002-7082-3980](https://orcid.org/0000-0002-7082-3980) (Google H-index:40). Included in [top 2% international researcher](#) list according to “Updated science-wide authors databases of standardized citation indicator” (Ioannidis et al., 2020.PLoS Biol 18(10): e3000918. <https://doi.org/10.1371/journal.pbio.3000918>). Top 5% economists according to REPEC in terms of citations and number of works, among other indicators).

URLs:[Google Sites](#); [Google Scholar](#); [ResearchGate](#)

**EDUCATION**

- 2000 PhD - Agricultural and Resource Economics (with Minor in Statistics/Econometrics). Washington State University (WSU), USA. (Best Dissertation Award).
- 1998 Master - Science, Washington State University (WSU), USA.
- 1998 Bachelor - Economics, University of Santiago de Compostela (USC), Spain.

**CURRENT POSITION(S)**

- 2021 -present Scientific Director, Interuniversity Research Centre for Economics and Business, ECOBAS
- 2017 –present Professor, Department of Foundations of Economic Analysis, (USC), Spain.

**PREVIOUS POSITIONS**

- 2010 – 2017 Associate Professor - Department of Foundations of Economic Analysis, USC.
- 2004 – 2010 Ramón y Cajal Research Fellow-Department of Foundations of Economic Analysis, USC.
- 2003 – 2004 Senior Research Economist -Norwegian Agricultural Economics Research Institute, Norway
- 2002 – 2003 Visiting Professor - Department of Economics-Universidad Carlos III, Madrid, Spain
- 2000 – 2003 Assistant Professor- Department of Agricultural and Resource Economics, Colorado State University, USA
- 1998 – 2000 Graduate Student Researcher - WSU, Department of Agricultural Economics, USA

**FELLOWSHIPS AND AWARDS**

- 2025 SERenidade 2025 Award, Cadena SER, Radio Galicia
- 2024 María Josefa Wonenburger Planells Award, Science and Women Unit, Xunta de Galicia
- 2022 Member of the Galician Royal Academy of Sciences (Nov 2022-ongoing)
- 2020 *Special Invited Researcher*, U. Vigo 2021-ongoing.
- 2020 Prize to the *Best Scientific Journal Article* published in 2018 and 2019 by a member of the Spanish-Portuguese Association for Environmental and Resource Economics (AERNA) (joint with X. Labandeira).
- 2014 Prize Valentín Paz Andrade (Economics), IDEGA-USC.
- 2013 Included into the “Highly Cited Researcher List” by Thomson Reuters.
- 2007 Montero Rios Research Prize in Social Sciences for Young Researchers, Xunta de Galicia.
- 2004-2009 Ramón y Cajal Research Fellowship, Spanish Ministry of Science and Technology.
- 2002 Sylvia Lane Fellowship - Committee of Women in Agricultural Economics (CWAE).
- 2001-2002 Professional Career Enhancement Award, from Colorado State University for \$3,900.
- 2001 William Applebaum Memorial Scholarship Award for Outstanding Ph.D. Dissertation, American Association of Agricultural Economics.
- 1998 H. Delight and Orlo H. Maugham Scholarship to the Best Graduate Student, Department of Agricultural Economics, Washington State University.
- 1996-1997 Fellowship, Foundation Caixa Galicia (Becas Fundación Caixa Galicia), Spain.
- 1996 International Students Exchange Program (ISEP), University of Idaho.
- 1993 ERASMUS exchange program, Universitat Passau, Germany.

## SUPERVISION OF GRADUATE STUDENTS AND POSTDOCTORAL FELLOWS

- 2008- present 5 PhDs Outstanding “Cum Laude” supervised. Department of Foundations of Economic Analysis, USC (Elena Ojea, ERC grantee, U. Vigo; Melina Barrio (U. Madrid), Maria Alló (U. de A Coruña), Djamel Rhamani (U. Barcelona), Jesús Barral (U. Complutense, Madrid).
- 2018 1 PhD supervised. (USC & Universidad Nebrija, Madrid)
- 2000-2003 1 Phd student Colorado State University

## TEACHING ACTIVITIES

- 2008 – Teaching position – Department of Foundations of Economic Analysis, USC, Spain  
Graduate courses: “Research techniques” (2018-present)),
- Undergraduate: Theory of Development and Sustainability(2010-present), Microeconomics, Principles of Economics Competition and market regulation, Development and sustainability, Seminars on economic analysis & applications

## ORGANISATION OF SCIENTIFIC MEETINGS (recent & selected)

- 2021 Member of the scientific committee of the European Association of Environmental and Resource Economics (EAERE), 26th Annual Conference.
- 2020 Member of the scientific committee of the European Association of Environmental and Resource Economics (EAERE), 25th Annual Conference.
- 2021 Thematic Session (Co-organizer): Marine litter and socio-economic analysis
- 2020 Thematic Session (organizer): “Using big data for ecosystem service valuation and preference assessment”, EAERE 25th Annual Conference, Berlin, Germany Jun23-Jul3
- 2019 Thematic Session (organizer): “Using big data for ecosystem service valuation and preference assessment”, EAERE 24th Annual Conference. Manchester, UK, 26 Jun - 29 Jun.
- 2019 Kick-off meeting Early Career Researchers Experimental Economics Workshop (ECREEW 2019) “Red Española de Economía Experimental”. Red E3C. USC, 26 November.

## INSTITUTIONAL RESPONSIBILITIES

- 2008-2021 European Association of Environmental and Resource Economics (EAERE) Member of the Board of Directors (elected by peers).
- 2019 European Association of Environmental and Resource Economics (EAERE) Vice-President.
- 2016-2018 Advisor to the Vice-Rectors of Research and Internationalization, USC
- 2015 – 2018 Secretary of the Spanish Portuguese Association of Natural and Environmental Resources Economics (AERNA).
- 2014- 2018 Secretary of PhD-Graduate School (USC).
- 2012-present Scientific Director of the Interuniversity PhD Program of Economics at USC, (U.Vigo-USC-U.Coruña)
- 2011 – 2015 AERNA Officer and Secretary (elected by peers).
- 2001 Member of the Ph.D. Preliminary Exam Committee, Colorado State University.

## REVIEWING ACTIVITIES

- 2021-present Editor: Ecological Economics (ongoing) (H-index: 202; IF. 5.3 (2020), Q1). 2020-present Associate editor: Australian Journal of Agricultural and Resource Economics (H-index: 42; Q1); Q Open (Developed in collaboration between Oxford University Press, the European Agricultural and Applied Economics Publications Foundation, and the European Association for Agricultural Economics).
- 2018-present Associate editor of the Spanish Journal of Agricultural Research.
- Ongoing Reviewer for the following Journals: Agricultural Economics, Agricultural and Resource Economics Review, American Journal of Agricultural Economics, Canadian Journal of Agricultural Economics, Economía Agraria y Recursos Naturales, Economic Modeling, Environmental and Resource Economics, European Review of Agricultural

Economics, Forest Policy and Economics, Food Policy, Journal of Agricultural and Resource Economics, Journal of Agricultural and Applied Economics, Journal of Economic Behavior and Organization, Journal of Environmental Economics and Management, Journal of Forestry Economics, Journal of Regional Science, Revista de Economía Aplicada, Marine Resource Economics, Risk Analysis: An International Journal, Spanish Economic Review.

Reviewer for the Agencia Nacional de Investigación (Spain, several years), Reviewer for the H2020 program, Reviewer for BONUS program (Finland)

Ongoing Reviewer for various conferences: Environmental and Resource Economics, American Agricultural Economics conference, etc.

## MEMBERSHIPS OF SCIENTIFIC SOCIETIES

Ongoing American Association of Applied Economics (former Agricultural and Resource Economics); European Association of Environmental and Resource Economics; Spanish Association of Environmental and Resource Economics

## MAJOR COLLABORATIONS

Michael Hanemman, School of Sustainability, Arizona State, USA; John B. Loomis, Colorado State University, USA; Jill J. McCluskey, Environmental quality and energy, Washington State University, USA; Ron C. Mittelhammer, Econometrics and Statistics, Washington State University, USA; Rodolfo M. Nayga, Food Policy Economics, University of Arkansas, among many others.

**CAREER BREAKS** 16/02/2017 – 07/06/2017 Maternity leave.

## SAMPLE OF RECENT PUBLICATIONS

1. Loureiro, M. L., Alló, M. (2024). [Feeling the Heat? Analyzing Climate Change Sentiment in Spain using Twitter Data](#), Resource & Energy Economics, April 2024.
2. Loureiro, M. L., Alló, M., Coello, P. (2022). [Hot in Twitter: Assessing the emotional impacts of wildfires with sentiment analysis](#)
3. Loureiro, M.L., Alló, M. (2021). How has the COVID-19 pandemic affected the climate change debate on Twitter? Environmental Science & Policy, 124, October 2021, 451-460. Cuartil (Scopus): **Q1**. DOI: <https://doi.org/10.1016/j.envsci.2021.07.011>.
4. Robert J Johnston, Kevin J Boyle, Maria L Loureiro, Ståle Navrud, John Rolfe (2021). Guidance to Enhance the Validity and Credibility of Environmental Benefit Transfers. Environmental and Resource Economics volume 79, pages575–624. Cuartil (Scopus): **Q1**. DOI: <https://doi.org/10.1007/s10640-021-00574-w>
5. Rodriguez, X.A., Loureiro, M. L., Arias C. (2021). Measuring productivity in the extractive industries. Evidence from Spanish fluorite mining. Resources Policy, Volume 73, Cuartil (Scopus): **Q1**. DOI: <https://doi.org/10.1016/j.resourpol.2021.102187>
6. Loureiro M.L., Alló, M. (2020). Sensing climate change and energy issues: Sentiment and emotion analysis with social media in the UK and Spain. Energy Policy, 143, 111490. Cuartil (Scopus): **Q1**. Citations: 26 (Google Scholar). DOI: 10.1016/j.enpol.2020.111490
7. Alló, M., & Loureiro, M. L. (2020). Assessing preferences for wildfire prevention policies in Spain. Forest Policy and Economics, 115, 102145. Cuartil (Scopus): **Q1**. DOI: 10.1016/j.forpol.2020.102145
8. Loureiro, M.L., X. Labandeira 2019. Exploring energy use in retail stores: a field experiment. Energy Economics. Cuartil (Scopus): **Q1**. DOI: <https://doi.org/10.1016/j.eneco.2019.104570>
9. Rahmani, D., Loureiro, M.L., 2019. Assessing drivers' preferences for hybrid electric vehicles (HEV) in Spain. Research in Transportation Economics. Cuartil (Scopus): **Q1**. DOI: 10.1016/j.retrec.2018.10.006
10. Alló, M, Loureiro, ML., 2018. The impact of illegal harvesting on time preferences and willingness to participate in shellfish resource management. Energy and Resource Economics 54, 226–236. Cuartil (Scopus): **Q1**. DOI: 10.1016/j.reseneeco.2017.10.006
11. Rahmani, D., Loureiro, M.L., 2018. Why is the market for hybrid electric vehicles (HEVs) moving slowly? PLoS One 13(3). Cuartil (Scopus): **Q1**. DOI: 10.1371/journal.pone.0193777
12. Martinez, M.B., Loureiro, M.L., 2018. Evaluating management options for a Marine and Terrestrial National Park: Heterogeneous preferences in choice experiments. Marine Policy

95, 85-94. Cuartil (Scopus): Q1. DOI: 10.1016/j.marpol.2018.06.015

### HIGHLY CITED PUBLICATIONS

1. Loureiro, M.L.; Lotade, J., 2005. Do fair trade and eco-labels in coffee wake up the consumer conscience? *Ecological Economics*, 53(1), 129-138. Citations: **845** (Google Scholar). DOI: 10.1016/j.ecolecon.2004.11.002
2. Loureiro, M.L.; Umberger, W.J., 2007. A choice experiment model for beef: What US consumer responses tell us about relative preferences for food safety, country-of-origin labelling and traceability. *Food Policy*, 32(4):496-514. Citations: **843** (Google Scholar) DOI: 10.1016/j.foodpol.2006.11.006
3. Loureiro, M.L.; Hine, S., 2002. Discovering Niche Markets: A Comparison of Consumer Willingness to Pay for Local (Colorado Grown), Organic and GMO-free Products. *Journal of Agricultural and Applied Economics*, 34(3), 477-487. Citations: **689** (Google Scholar) RePEc:ags:aaea01:20630
4. Loureiro M.L.; Umberger, W., 2005. Assessing Consumer Preferences for Country-of-Origin Labeling. *Journal of Agricultural and Applied Economics*, 37(1), 1-14. Citations: **536** (Google Scholar) DOI: 10.1017/S1074070800007094
5. Loureiro, M.L.; McCluskey, J.J.; Mittelhammer, R.C., 2002. Will Consumers Pay a Premium for Eco-Labeled Apples? *The Journal of Consumer Affairs* 36(2), 203-219. Citations: **514** (Google Scholar) DOI: 10.1111/j.1745-6606.2002.tb00430.x
6. Loureiro, M.L.; McCluskey, J.J.; Mittelhammer, R.C., 2001. Assessing Consumer Preferences for Organic, Eco-labeled, and Regular Apples. *Journal of Agricultural and Resource Economics*, 26(2), 404-416. Citations: **498** (Google Scholar) RePEc:ags:jlaare:31039
7. Loureiro, M.L.; McCluskey, J.J., 2000. Assessing Consumers Response to Protected Geographical Indication Labelling. *Agribusiness: An International Journal*, 16(3):309-320. Citations: **431** (Google Scholar) DOI: 10.1002/1520-6297(200022)16:33.0.CO;2-G
8. Loureiro, M.; McCluskey, J.J., 2003. Consumer Preferences and Willingness to Pay for Food Labelling: A Discussion of Empirical Studies. *Journal of Food Distribution Research* 34(3), 95-102. Citations: **300** (Google Scholar) RePEc:ags:jlofdr:27051
9. Loureiro, M.L., 2003. Rethinking New Wines: Implications of Local and Environmentally Friendly Labels. *Food Policy*, 28(5-6), 547-560. Citations: **233** (Google Scholar) DOI: 10.1016/j.foodpol.2003.10.004
10. Loureiro M.L.; Nayga, Jr.R., 2005 International Dimensions of Obesity and Overweight Related Problems: An Economics Perspective. *American Journal of Agricultural Economics*, 87(5), 1147-1153. Citations: **185** (Google Scholar) DOI: 10.1111/j.1467-8276.2005.00800.x

### PROJECTS

1. CIBERECO. STUDY OF GLOBAL ENVIRONMENTAL THREATS AND BUSINESS DIAGNOSTICS. INCIBE. NEXTGENERATIONEU. EUROPEAN COMMISSION- December 2023-June 2026
2. NEW HEART. INTERREG VI- January 2024-December 2026
3. ADVANCING TOWARDS LITTER- FREE ATLANTIC COASTAL COMMUNITIES BY PREVENTING AND REDUCING MACRO AND MICRO LITTER (FREE LITTERAT). INTERREG VI- September 2023- September 2026
4. THE NARRATIVES OF CLIMATE CHANGE ECONOMIES: HOW PREFERENCES FOR MITIGATION AND ADAPTATION POLICIES EVOLVE ON SOCIAL MEDIA. GENERATION OF KNOWLEDGE PROJECTS.
5. GROUP OF LEGAL AND ECONOMIC ANALYSIS ECO-IURIS. CONSOLIDATION AND STRUCTURING 2023 GPC GI-2037